

STRATEGIC PLAN 2022-2025

4 AREAS OF FOCUS



#1

CREATE AN EXCEPTIONAL LIBRARY EXPERIENCE

Goal 1.1 Foster a culture of inclusivity, reflective of the community's composition

Goal 1.2 Provide library collections to meet the needs of the library community members

Goal 1.3 Provide state-of-the-art technology for use by staff and the public

Goal 1.4 Provide safety and security for patrons and staff

Goal 1.5 Provide excellent customer service

Goal 1.6 Provide exceptional library facilities for the public

#2

EXPAND PUBLIC ENGAGEMENT

Goal 2.1 Increase awareness through marketing and public relations

Goal 2.2 Increase use by teens and young adults

Goal 2.3 Increase use by children

Goal 2.4 Increase use by adults

Goal 2.5 Increase use by older adults/seniors



Goal 3.1 Sustain and further develop community partnerships

Goal 3.2 Outreach- Provide library services outside of library walls

#3

NURTURE COMMUNITY CONNECTIONS

Goal 4.1 Secure the necessary financial resources for the operation of the library and manage them in a responsible manner

Goal 4.2 Employ and retain qualified personnel

Goal 4.3 Board development

Goal 4.4 Clarify the relationships between the main library and the 4 branch libraries

Goal 4.5 Maintain and regularly update a comprehensive set of library policies

#4

ACHIEVE ORGANIZATIONAL EXCELLENCE

