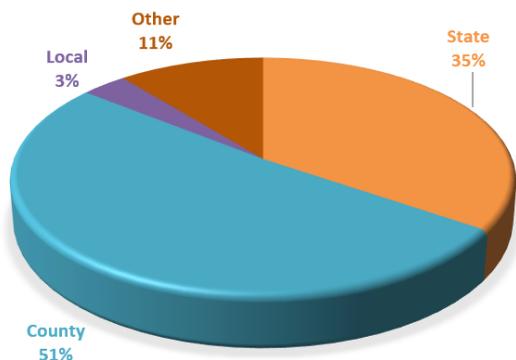


2020 Revenues

State	\$1,817,778	35%
County	\$2,692,704	51%
Local	\$177,797	3%
Other	\$570,573	11%
TOTAL	\$5,528,852	100%



Grants and Fundraising

MC-NPL obtained grants or financial contributions from organizations including:

- Ambler Savings Bank**
- Friends of Montgomery District Library Center**
- Genuardi Family Foundation**
- Home for Orphans of Odd Fellows**
- Mid Penn Bank**
- The Montgomery County Foundation**
- PECO Energy**
- Waste Management**
- Weis Markets**

Board of Directors

as of July 2021

- Cathyann Sweeney, *President*
- Jules K. DeLuzio, *1st Vice President*
- Mary B. Metz, *2nd Vice President*
- H. Charles Wilson III, *Treasurer*
- Kelly Isett
- Theresa F. Martini
- P. Douglas McCann, PhD
- Mark D. Turetsky, Esq.

~

Karen J. DeAngelo, *Executive Director*



Mission

The Montgomery County-Norristown Public Library, a gateway to lifelong learning, provides convenient access to resources that inform, educate, entertain, and enrich people's lives.

Vision

The Montgomery County-Norristown Public Library will be an integral part of all that happens in our communities and our county.

2020 Statistics

- Circulated 643,360 materials to patrons
- Served 157,481 library card holders
- Answered 9,718 reference questions
- Lent 67,079 items to other libraries
- Borrowed 57,502 items from other libraries
- Held 1,051 programs attended by over 29,079 people
- Catalogued 10,926 items
- 113,580 unique visits to website
- 38,660 visits to our facilities
- Every Library cardholder has access to over 2.2 million physical items, including books, audiobooks, periodicals, games, and DVDs
- The Library's digital collection includes over 31,000 e-books, nearly 3,700 digital magazines, and over 12,000 downloadable audiobooks.

Montgomery County - Norristown
Public Library

Annual Report

2020

1001 Powell Street
Norristown, PA 19401
610-278-5100
www.mc-npl.org

Conshohocken Free Library
301 Fayette Street
Conshohocken, PA 19428
610-825-1656

Perkiomen Valley Library at Schwenksville
290 Second Street
Schwenksville, PA 19473
610-287-8360

Royersford Free Public Library
200 South Fourth Avenue
Royersford, PA 19468
610-948-7277

Upper Perkiomen Valley Library
350 Main Street
Red Hill, PA 18076
215-679-2020

2020 Highlights

2020: An Extraordinary Year

The year 2020 was an extraordinary and challenging year for the Library, just as it was for everyone. Due to the COVID-19 pandemic, the Library had to close its buildings to the public for several months. During this time the Library continued to offer resources and services that our patrons could enjoy from the comfort and safety of their own homes. The Library's "digital branch" provided eBooks, databases, virtual Story Times for children, yoga classes and book clubs for adults, and—new in 2020— one-on-one remote computer skills instruction. Demand for these digital resources jumped by double digits during that time and continued to be very popular even after our buildings reopened later in the year.

Main Library in Norristown

At the Main Library, the **Audio-visual Department** fulfilled 4,268 holds for patrons, repaired 181 damaged items, and added 731 new items to its collection, including 85 "Binge Boxes," a new offering.

The **Children's Services Department** pivoted quickly to virtual programming after the March lockdown, using a new YouTube channel and the Department's existing Facebook page to post Story Times and craft, sewing, and cooking tutorials. When the building reopened to staff, the Department assembled grab-and-go activity packets for curbside pickup. Summer reading was conducted online. Staff conducted 132 virtual programs for ages 0-12, with a total of 5,672 participants. Live virtual events included a Harry Potter Night, Star Wars Stories, Halloween storytelling, and a winter-themed pajama Story Time. The new 1,000 Books Before Kindergarten reading incentive program launched in October. Participants signed up and tracked their reading progress online. The program's fifty backpacks containing ten picture books on a theme are available for checkout, and are quite popular.

The **Circulation Department** issued over 1,000 online library cards and made over 1,000 curbside pickup appointments. The Mystery Tuesdays and Saturday Book Clubs and the Crafters' Corner group continued to meet virtually through the end of the year.

The **Computer Lab** offered remote computer classes, featuring live one-on-one instruction to individuals on their home computers. When the library building reopened to the public, the same service was delivered to users of library computers as well.

The **Reference Department** added over 3,000 digital magazines and over 1,000 eBook and eAudio titles to its digital collections, and provided links to hundreds of online learning resources, cultural opportunities, and virtual tours.



Outreach Services

The **Bookmobile & Outreach Services Department's** Words On Wheels bookmobile circulated over 14,354 items to senior patrons at 48 different residential facilities and activity centers. The Department's Books Go Round bookmobile circulated over 14,501 items to children in 175 different Head Start, Pre-K, preschool, and daycare classrooms. The two Extension Bookmobiles and the Books By Mail program circulated over 25,956 items to residents of Montgomery County. The Department's four cargo vans drove over 38,000 miles to deliver over 1.5 million library items shipped between 35 district library locations.

Branches

Conshohocken Free Library

Branch staff connected their patrons to library resources in creative ways during the pandemic. Staff recorded read-alouds for kids, created screencasts on how to borrow digital materials, and moved book discussion groups to a virtual format. During summer reading, offered through the Beanstack app, patrons read over 1,500 books, and young children read for over 21,000 minutes. Participation by adults doubled from the prior year! The weekly summer "grab'n go" craft packs were so popular that the Branch offered another series starting in November. ASTM International provided the Branch with a generous grant to upgrade technology to support in-house virtual programming.

Perkiomen Valley Library at Schwenksville

The Perkiomen Valley Library's building underwent extensive structural repairs in 2020. Although the pandemic shutdown caused delays, the project was brought to completion. The repairs will allow the library to continue to provide a safe structure from which to serve the public for years to come. Virtual programs offered by the Branch included Trivia, Book Discussion, and Story Times. The summer reading program moved online using the Beanstack app. Patrons of all ages logged their reading and completed activities to earn raffle tickets for prizes. The branch reopened for curbside pickup service in June, and for limited browsing in August. Hours open to the public increased as the year progressed, and by November the branch was open to the public 28 hours per week.

Royersford Free Public Library

The pandemic did not stop our Royersford Branch from being a lively and well-used community resource. Between 250 and 300 patrons used the curbside pickup service each week during the building closure, and over 6,000 people participated in 242 virtual programs offered over the course of the year. The Branch was awarded a \$9,800.00 grant by the Agnes C. and Robert L. Bard Foundation providing support for programming for all ages. Royersford also received over \$22,000 in donations from individuals and local businesses, representing a 20% increase over the prior year. Digital downloads increased by 17%, and the Facebook Page grew to 2,683 followers. For the year as a whole, the Royersford Branch offered a total of 423 programs attended by 14,795 people.

Upper Perkiomen Valley Library

At our Upper Perkiomen Valley Library Branch, curbside pickup service was very popular in 2020, with nearly 2,000 patrons picking up over 5,200 physical items. Despite the pandemic, the Branch provided 6,635 hours of computer use to 2,230 patrons. Many of these individuals used the computers to apply for jobs, access insurance forms, and print documents. Over 200 children participated in the fully-virtual summer reading program, and almost 2,000 children participated in over 69 virtual programs by year's end. Community support for the Branch was very strong, as demonstrated by a 32% increase in annual appeal donations from the prior year, raising \$12,500.

Community Partnerships

Montgomery County-Norristown Public Library prides itself on its relationships with community groups, organizations, and businesses. In 2020, we collaborated with the following organizations:

ACLAMO

Advocates Against Hunger

Interagency Council of Norristown

Kappa Alpha Psi Fraternity

Literacy Council of Norristown

Montgomery County Bar Association

Montgomery County Chamber of Commerce

Montgomery County Community College

Montgomery County Health Department

Montgomery County Intermediate Unit

Montgomery County Literacy Network

MontCo Workforce Development Board

Norristown Area School District

Norristown Chamber of Commerce

Norristown Hospitality Center

Norristown Municipality

Victim Services Center of Montgomery County

