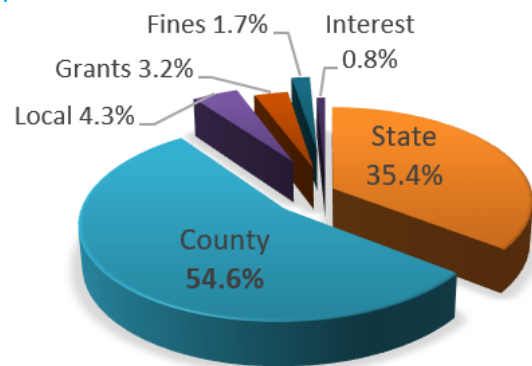


2019 REVENUE

State	\$1,711,208	35.4%
County	\$2,639,906	54.6%
Local	\$207,457	4.3%
Grants	\$152,742	3.2%
Fines	\$83,903	1.7%
Interest	\$37,235	0.8%
TOTAL	\$4,832,451	100%



Grants and Fundraising

MC-NPL obtained grants or financial contributions from organizations including:

Literacy Access Fund

Genuardi Family Foundation

Ambler Savings Bank

Waste Management

Weis Markets

The Montgomery County Foundation

MOMS Club® of Norriton, PA

Board of Directors

Kelly Isett, *President*

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~

Kathleen Arnold-Yerger

Executive Director



Mission

The Montgomery County - Norristown Public Library, a gateway to lifelong learning, provides convenient access to resources that inform, educate, entertain, and enrich people's lives.

Vision

The Montgomery County - Norristown Public Library will be an integral part of all that happens in our communities and our county.

Statistics

Circulated 634,311 materials to patrons

Over 165,406 library card holders

Answered 33,107 reference questions

Lent 90,053 items to other libraries

Borrowed 82,353 items from other libraries

Held 3,440 programs attended by over 60,000 community members!

Catalogued 16,791 items

Public computer and WiFi use by patrons totaled 108,170 hours

Our website had 128,316 unique visits

Our facilities were visited nearly 200,000 times

Every library cardholder has access to over 2.2 million physical items, including books, audiobooks, periodicals, games, and DVDs

Montgomery County - Norristown
Public Library

Annual Report

2019

1001 Powell Street
Norristown, PA 19401
610-278-5100
www.mc-npl.org

Conshohocken Free Library
301 Fayette Street
Conshohocken, PA 19428
610-825-1656

Perkiomen Valley Library at Schwenksville
290 Second Street
Schwenksville, PA 19473
610-287-8360

Royersford Free Public Library
200 South Fourth Avenue
Royersford, PA 19468
610-948-7277

Upper Perkiomen Valley Library
350 Main Street
Red Hill, PA 18076
215-679-2020

2019 Highlights

Events and Services

Audio-Visual Department

Added 898 new titles to the AV collection: 593 DVDs, 158 Blu-Ray DVDs and 54 Games.

Increased Video Game Collection by 14%.

Filled 5,968 DVD & Blu-Ray DVD hold requests for district patrons, and repaired 559 DVDs/Blu-Ray DVDs/CDs.

The A/V Department showed weekly kid-friendly movies over the summer to an average audience size of 71 children, as well as two family night movie events.

Readers' Services/Circulation Department

At the Main Library in 2019, 1,768 teens attended 54 teen programs, and 1,698 adult patrons attended 124 adult programs.

MC-NPL issued 9,908 new library cards in 2019.

The Main Library's WiFi was used for a total of 50,494 hours, and the public computers were used a total of 22,472 hours.

In 2019, MC-NPL's Facebook page grew to over 1,600 followers, an increase of 14%. Twitter grew to over 1,000 followers, an 11% increase, and Instagram reached 428 followers, a 42% increase.

More than 450 community members of all ages enjoyed MC-NPL's 4th annual MontCo Comic Fest. The Fest included gaming tournaments, workshops, a student art contest, and crafts & activities for children.

Outreach Services Department

The Words On Wheels bookmobile circulated over 26,500 items to patrons at 45 retirement communities, senior housing complexes, and senior assisted living facilities.

The Books-Go-Round bookmobile made monthly visits to 160 classrooms at 65 Head Start, Pre-K, preschool, and daycare programs to provide early literacy programming, circulating over 29,500 children's books.

Bookmobiles and the Books By Mail program circulated over 40,000 items to patrons in Montgomery County.

The "Pony Express" delivery service's four cargo vans drove over 50,000 miles and moved over 1.5 million library items between the libraries in Montgomery County.

Reference Department

The Department presented 8 adult programs in 2019, including 4 author talks and 3 financial literacy programs. We added 800 new eBook and eAudio titles to the digital collection, and our librarians answered 33,107 reference questions.



Youth Services Department

The Children's Department offered families 512 programs in 2019, with story times and workshops for ages 0-12. 9,111 children & 1,730 caregivers attended these programs.

Over 1,400 children ages 0-12 attended 102 Summer Reading events. Above is a photo from the Mad Science STEM program, "Smoke & Bubbles."

The Department hosted our second annual Big Truck Day in 2019, drawing more than 160 children who explored a dump truck, a street sweeper, a police vehicle, a moving van, a bookmobile, and two fire trucks!

Branches

Conshohocken Free Library

Circulation increased across the board, with increases of 40% for museum passes, 30% for digital downloads, and 15% for circulation overall.

Grantors such as ASTM International and Klorfine Foundation made it possible for the library to install new children's computers and make repairs and improvements to the building.

Summer Reading participation continued to grow: the total number of participants increased by 65%, and the total minutes reported read increased by 50%.

Branches continued

Perkiomen Valley Library at Schwenksville

EBook and digital audio book downloads increased 15% in 2019 over 2018, with 11,989 downloads in 2019.

The 2019 Summer Reading program inspired 473 readers to read 229,620 minutes, and an additional 36 readers to read 238 books!

Ambler Savings Bank donated \$4,000 through the EITC program, providing for six popular performers, 495 giveaway books, as well as program supplies.

PVL participated in the Fourth of July parade in Upper Salford, with "A Universe of Stories" parade float—earning the 2nd-place prize for the second year in a row!

Royersford Free Public Library

Hosted 704 adult and children's programs with total attendance of 19,417. The 2019 Summer Reading Program included 2,150 readers who reported reading 1,627,020 minutes, a 14% increase from 2018!

Circulation of library materials increased by 5% over 2018 to a total of 150,011 items.

A \$10,174 grant from the Agnes C. and Robert L. Bard Foundation supported programming for all ages, the purchase of Playaway Launchpad tablets, as well as zoo, arborium, & museum passes.

Upper Perkiomen Valley Library

2,999 patrons visited the Science Discovery Room to explore math and science activities, representing a 43% increase in attendance over 2018.

5,606 pre-school children attended early literacy programs in 2019, including the Just-For-Me kindergarten readiness program, Tiny Explorers STEM story time, Block Party, Story Time Yoga, and more.

2,028 patrons participated in 2019 Summer Reading Club programs, an increase of 34% over 2018.

Overall circulation increased by 3% over 2018. Digital downloads increased 28%, and Adult non-fiction increased 10%.

Innovation and Technology

The Gates Computer Lab registered 484 students in 49 computer classes and welcomed 13,884 patrons through its doors in 2019.

Community Partnerships

Montgomery County-Norristown Public Library prides itself on its relationships with community groups, organizations, and businesses. In 2019, we collaborated with:

ACLAMO

Advocates Against Hunger

Christian Network Outreach Church

Community Arts Norristown

Gamers Heaven

Historical Society of Montgomery County

ICN—Interagency Council of Norristown

Kappa Alpha Psi Fraternity

Literacy Council of Norristown

Montgomery County Bar Association

Montgomery County Chamber of Commerce

Montgomery County Community College

Montgomery County Health Department

Montgomery County Literacy Network

Norristown Area School District

Norristown Chamber of Commerce

Norristown Small Business Assistance Center

Victim Services Center of Montgomery County

