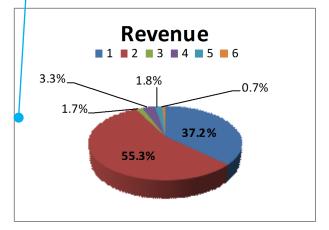
	State 1	\$1,645,418	37.2%
l	County 2	\$2,447,287	55.3%
	Local 3	\$76,540	1.7%
	Grants 4	\$143,928	3.3%
	Fines 5	\$81,039	1.8%
	Interest 6	<u>\$33,054</u>	0.7%
	TOTAL	\$4,427,266	100%



## Grants and Fundraising

Pursued and obtained grants or financial contributions from organizations including:

County Development Block Grant Child Development Foundation **TEVA Pharmaceuticals** First Priority Bank El Dia de Los Ninos Family Book Club Genuardi Family Foundation

#### **Board of Directors**

Michael J. Shea. President Steven T. Pratt. 1st Vice President Denise Collins, 2nd Vice President H. Charles Wilson, III, CPA, Treasurer Carolyn Camper Barbara Toroney Delores Davis Paul D. McCann, PhD Mark D. Turetsky, Esquire

> Kathleen Arnold-Yerger **Executive Director**



Mission Montgomery County-Norristown Public Library, a gateway to lifelong learning, provides convenient access to resources that inform, educate, entertain, and enrich people's lives.

Vision Montgomery County-Norristown Public Library will be an integral part of all that happens in our communities and our county. People's lives will improve because they have convenient, expanded access to great libraries and resources.



Perkiomen Valley Library at Schwenksville 290 Second Street

Schwenksville, PA 19473 610-287-8360

Roversford Free Public Library 200 South Fourth Avenue Royersford, PA 19468 610-948-7277

Upper Perkiomen Valley Library 350 Main Street Red Hill, PA 18076 215-679-2020

Welcomed 69,663 computer users for a total of 83,252 log-on hours

Our patrons visited us over 172,143 times

A library card currently provides access to 2.4 million items

# Highlights of 2014

# **Events and Services**

#### Audio-Visual Department

- •Added 870 new items (DVDs, BluRays and games) to the Collection, including a 25% increase in overall video games.
- •The Summer Movie Series was attended by 564 children, and 110 teens and adults.
- •Filled 6,258 DVD and Blu-ray hold requests in 2014.

#### Readers' Services/Circulation Department

- •401 Adult programs were held with an overall attendance of 4,313, which is an incredible 380% increase in attendance over 2013!
- •Teen program attendance increased by 10% from 2,088 in 2013 to 2,196 in 2014
- •Initiated 2 new "One On One" help programs for our patrons: "One On One" Computer Help and E-Book Help.
- •The library had 247,778 visits to its website.

## **Outreach Services Department**

- •Words-On-Wheels Bookmobile for older adults had a circulation for 2014 of 26,783 items, an increase of 9% over 2013.
- •A new Words-On-Wheels vehicle was put in to use beginning in April of 2014.
- •Books-Go-Round Bookmobile for preschoolers circulated 23,897 items, and was the beneficiary of \$3,000 in grants from Target Corporation.
- •Circulation for the four bookmobiles and the Books-By-Mail program was 99,708 items.
- •Our Pony delivery service handled over 1,000,000 items in 2014.

## Reference Department

- •Added 491 new digital audiobooks, an increase of 7% over 2013.
- •2,507 new eBooks were added to the digital collection, an increase of 25% from 2013.
- •The library added 17 specialty language courses to the Mango online language database.
- •Our patrons examined 6,918 items using electronic databases, an increase of 12% over last year.

## **Events and Services cont.**

#### Youth Services Department

- •11,983 children and parents participated in programs, a 10% increase over 2013
- •A library card drive in Norristown's six elementary schools provided 810 children with their first library card!
- •Children read a total of 7,092 hours in our Summer Reading program, an increase of 13% over 2013
- •Through the Summer Reading Program 3,116 books were earned by children for their reading progress.
- •KidsMake and Maker Mondays were new programs for 2014 in the Children's Dept.. Both use high and low tech tools to encourage children to create, invent and learn.

# **Branches**

## Conshohocken Free Library

- An 11% increase in Digital Downloads over 2013 (3,869 to 4,282).
- •A 16% increase from 2013 in average adult attendance at adult programs.
- •Conshohocken Elementary School "adopted" our library for its annual civic project during November and December 2014. The project created a:
  - •24% increase in circulation of Juvenile Fiction and Nonfiction (1,708 to 2,110).
  - •130% increase in juvenile reference questions asked and answered.



# Branches cont.

#### Perkiomen Valley Library at Schwenksville

- •Perkiomen Valley Library received \$2,500 from Dow Chemical to buy a variety of hands-on science materials including squishy circuits, human and animal x-rays, encased insects and more in order to encourage young children and their caregivers to engage in hands-on science exploration.
- Children's program attendance increased 23% in 2014 over 2013.
- EBook and Audio book downloads increased 6% in 2014 over 2013, with 6,325 downloads in 2014 and 5.972 downloads in 2013.
- •2014 Summer Reading program had 216 participants, an increase of 160% over 2013.
- •2014 Summer Activities had 1243 participants, which is a 163% increase over 2013.

#### Royersford Free Public Library

- •Developed a Science Discovery Zone Program to nurture STEM learning in young children. This program was funded by a \$2,500 grant from Dow Chemical.
- •Hosted 162 Adult programs or classes with a 17.4% increase over 2013 programs.
- •Summer Reading participation reached an all time high of 1,105 participants. Royersford patrons read a total of 11,335 hours and posted online reviews for 897 books. We hosted 160 programs for children and teens, attended by 5,169 patrons.

## Upper Perkiomen Valley Library

- •The Science Discovery Room welcomed over 2,000 patrons during 2014.
- •Our patrons generously gave \$6,285 to the 2014 Annual Appeal. Which is a 7% increase over 2013 and 59% over 2012!
- •STEAM events were added to the 2014 Children's Programming, including a Homeschoolers' Science Book Club, Crazy 8's Math Club, and a monthly STEAM oriented story time with experiments.

# Community Partnerships

Montgomery County-Norristown Public Library prides itself on its relationships with community groups, organizations, and businesses. In 2014, we collaborated with:

**AARP** 

Advocates Against Hunger Cabrini College

**CCATE** 

Food Trust

Norristown Area School District
Pennsylvania Humanities Council
Police Athletic League
Penn State University
RSVP

#### Innovation and Technology

The Friends of the Montgomery District Library Center generously donated funds to purchase a 3-D printer and four programmable robots for young children. These additions to the Children's Dept. have introduced the children of our community to computer logic through unique and exciting new technology.

Registered 794 students in 76 computer classes; welcomed 24,486 patrons to the computer lab.

