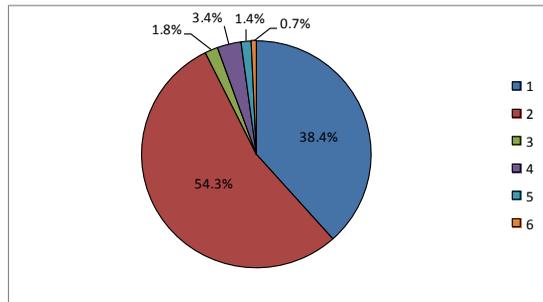


## Revenues

State <sup>1</sup>	\$1,668,051	38.4%
County <sup>2</sup>	\$2,361,000	54.3%
Local <sup>3</sup>	\$80,105	1.8%
Grants <sup>4</sup>	\$146,731	3.4%
Fines <sup>5</sup>	\$62,133	1.4%
Interest <sup>6</sup>	<u>\$31,616</u>	0.7%
<b>TOTAL</b>	<b>\$4,349,636</b>	<b>100%</b>



## Grants and Fundraising

Pursued and obtained grants or financial contributions from organizations including:

Child Development Foundation

PA Dept. of Community & Economic Development

Dollar General

First Priority Bank

Library Services and Technology Act

Pfizer

Target

Verizon

## Board of Directors

Michael J. Shea, *President*  
 Steven T. Pratt, *1st Vice President*  
 Stan Huskey, *2nd Vice President*  
 H. Charles Wilson, III, CPA, *Treasurer*  
 Carolyn Camper  
 Denise Collins  
 Delores Davis  
 Paul D. McCann, PhD  
 Joan Mower

Kathleen Arnold-Yerger  
 Executive Director



## Mission

Montgomery County-Norristown Public Library, a gateway to lifelong learning, provides convenient access to resources that inform, educate, entertain, and enrich people's lives.

## Vision

Montgomery County-Norristown Public Library will be an integral part of all that happens in our communities and our county. People's lives will improve because they have convenient, expanded access to great libraries and resources.

## Statistics

Circulated 637,861 materials to patrons

Registered 11,331 patrons for library cards

Answered 59,836 reference questions

Lent 97,076 items to other libraries

Borrowed 86,984 items from other libraries

Held 2,965 programs attended by 64,607 community members

Catalogued 25,833 items

Welcomed 91,760 computer users for a total of 90,962 log-on hours

Our patrons visited us over 193,418 times

A library card currently provides access to 2.4 million items

# Montgomery County-Norristown Public Library Annual Report

# 2011

1001 Powell Street  
 Norristown, PA 19401  
 610-278-5100  
[www.mc-npl.org](http://www.mc-npl.org)

Conshohocken Free Library  
 301 Fayette Street  
 Conshohocken, PA 19428  
 610-825-1656

Perkiomen Valley Library at Schwenksville  
 290 Second Street  
 Schwenksville, PA 19473  
 610-287-8360  
[www.pvlibrary.net](http://www.pvlibrary.net)

Royersford Free Public Library  
 200 South Fourth Avenue  
 Royersford, PA 19468  
 610-948-7277

Upper Perkiomen Valley Library  
 350 Main Street  
 Red Hill, PA 18076  
 215-679-2020  
[www.upvlibrary.org](http://www.upvlibrary.org)

## Events and Services

### Audio-Visual Department

Added 952 new titles to the Collection  
Circulated 21,795 DVDs in 2011  
Attendance at Summer Movie Series increased from 197 to 414 patrons  
Increased video game collection from 79 titles to 107 titles

### Readers' Services/Circulation Department

Received a grant from a private donor in the amount of \$3,000 to purchase eReaders  
Attendance at the Henna Tattoo Program for teens exceeded 50 participants  
Received \$2,000 from the Genuardi Employees' Caring Fund to purchase a new web server  
Continued outreach to local schools with help of NASD (Norristown Area School District)

### Outreach Services Department

Produced new YouTube video, "How to get library services when you don't have one: the Mobile Branch"  
Won CLUB award (Connecting Libraries, Under-served teens and Books).

### Reference Department

Helped to provide Kindle compatibility for the eBook Collection  
Sponsored a workshop for County librarians to help them assist job hunters  
Awarded a \$1,000 grant for legal materials from the Montgomery Bar Foundation

## Events and Services cont.

### Youth Services Department

Program participation increased from 7,253 in 2010 to 12,257 in 2011  
Summer Reading participation increased by 80%  
Developed new programming geared toward developmental needs of preschool children, such as "Play and Learn" and "Giggles and Wiggles"  
In 2011, the 6th Annual Art Gallery event drew a large crowd of over 400. Excellent art work by students throughout the County was displayed

## Branches

### Conshohocken Free Library

Total circulation increased by 5% over 2010; eBook circulation tripled in 2011  
"Public Librarian of the Year" recognition was awarded to Branch Manager by State Senator Daylin Leach



## Branches cont.

### Perkiomen Valley Library at Schwenksville

Digital downloads of audio and eBooks increased from 1,406 in 2010 to 3,374 in 2011  
Overall circulation of materials increased 9%, with 71,224 items in 2011 vs. 65,233 in 2010  
The Dr. Seuss program was attended by 195 patrons who had the opportunity to visit The Cat In The Hat, who was on hand for the program

### Royersford Free Public Library

Received a \$15,000 grant from the Bard Foundation for purchase of curbside Book Return Bin, two teen computers, and teen video gaming equipment and programming  
Teen Advisory Board raised \$500 by hosting first Annual Winter Carnival; will be used for the Summer Reading Program  
Over 340 children's programs/education classes were attended in 2011 by 13,757 patrons  
Added LEGO and "Let's Read Math" programs for school-aged children

### Upper Perkiomen Valley Library

Hosted most popular family event, a magic show, attended by over 200 patrons  
Our patrons filled a "warming tree" with socks, hats, and mittens in December, 2011. Final donation to Youth and Family Services was 20% over 2010  
A festive "Princess Tea" was enjoyed by 40 young people in October. Attendance increased 20% over 2010

## Community Partnerships

Montgomery County-Norristown Public Library prides itself on its relationships with community groups, organizations, and businesses.  
In 2011, we collaborated with:

AARP  
Cabrin College  
The Food Trust  
Interagency Council of Norristown  
Montgomery County Head Start  
Montgomery County Health Department  
Montgomery County Literacy Network  
NAACP  
Norristown Area School District  
PAL

### Innovation and Technology

Upgraded software allowing patrons to use smart phones to access the Collection and to receive library notices  
Added two additional wireless access points  
Envisionware was strengthened to make support of the public workstations faster and easier

